

## Communication from Public

**Name:** Howie Goldklang

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**Council File No:** 21-0570

**Comments for Public Posting:** Item #79 My wife and I own two hair salons and are in the process of opening a café. We are residents of CD4 and our businesses are in CD4 and CD 13. With regard to item 79, we would appreciate any help the city can continue to provide for rent relief and assisting small businesses and our landlords in helping all of us move forward. Commercial rent debt could cause another massive round of small business closures in Los Angeles, costing jobs and diminishing the vitality of our neighborhoods. The \$12 million that the City has committed to rent relief for small businesses is welcome, but much more policy action will be needed to save small businesses. Some individual businesses alone have hundreds of thousands of rent debt. We need creative solutions, and this motion proposes some ideas that are worth studying further, such as incentivizing landlords to renegotiate leases through tax credits.